

## **Equestrian Land Conservation Resource Named Finalist for 2009 Equine Industry Vision Award**

The Equestrian Land Conservation Resource was named as one of four finalist for the 2009 Equine Industry Vision Award, sponsored by Pfizer Animal Health and American Horse Publications.

Pfizer Animal Health and American Horse Publications developed the Equine Industry Vision Award to highlight innovation across the equine industry. The Equine Industry Vision Award's purpose is to recognize outstanding leadership, creativity and meritorious contributions in the equine industry. The award serves as a unique recognition of ingenuity and service, but also benefits the industry by inspiring these qualities in others.

The 2009 nominees were judged on their performance in relation to the achievement(s) cited and their demonstration of the following attributes and abilities: 1) The vision and innovation of a true pioneer; 2) Leadership, commitment, dedication and willingness to serve; 3) Original and effective ideas and/or products, services, programs; 4) High moral, ethical and professional standards.

The Equine Industry Vision Award Committee reviewed fourteen (14) nominations and the list of nominees was narrowed to four finalists of which the Equestrian Land Conservation Resource was one. The other three finalists were the Certified Horsemanship Association (CHA), Charlotte Kneeland, founder and director of the American Riding Instructors Association; and John Nicholson, executive director of the Kentucky Horse Park.

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Previous recipients of the Equine Industry Vision Award are Alexander Mackay-Smith in 2002, Don Burt in 2003, the American Quarter Horse Association in 2004, John Ryan Gaines in 2005, Stanley Bergstein in 2006, David O'Connor in 2007, and Sally Swift in 2008.

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