

NEWS RELEASE
For Immediate Release
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Equestrian Land Conservation Resource Awarded EQUUS Foundation Grant

The Equestrian Land Conservation Resource (ELCR) has been awarded an EQUUS Foundation challenge grant. The EQUUS Foundation will award \$5,000 to ELCR when it raises an additional \$50,000. The grant period expires on December 31, 2008. The funds raised will help ELCR expand its educational and outreach programs. ELCR has raised \$20,000 toward the \$70,000 needed to support a new position, a Conservation Educator, and expanded programmatic initiatives for 2009.

Funding the Conservation Educator position and corresponding educational and outreach activity will allow ELCR to:

- create stronger relationships between and among ELCR, equestrians and conservation organizations,
- develop new information and educational materials for horsemen seeking to conserve land for horses in their communities, and
- respond to the increased number of requests for our assistance on the conservation of land for horses.
- save more land for horse-related activity

Every month, ELCR responds to inquiries from equestrians, public agencies and land trusts regarding the conservation of over 4,000 acres of land and 66 miles of trail for horses and horse-related activity.

The EQUUS Foundation is a not-for-profit organization whose mission is to raise public awareness of the value of horses in society through education and the award of grants to charities that use the horse to benefit the public, promote horse welfare, and elevate the equestrian sport. The Foundation selected ELCR as one of the fifty not-for-profit organizations it will support this year with grants totaling over \$300,000.

If you would like to contribute to ELCR or find out more about its plans, please visit www.ELCR.org or write to info@elcr.org.

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About Equestrian Land Conservation Resource (ELCR):

ELCR, the only national not-for-profit organization assisting in the conservation of land for horses and horse-related activity, serves as a clearinghouse and educational resource for land and horse owners on issues related to good land stewardship, conserving land, and preserving horse access on public and private lands. For more information, visit <http://www.ELCR.org>