

**NEWS RELEASE**  
**For Immediate Release**  
**February 12, 2009**

**Contact: Deb Balliet, CEO**  
**Equestrian Land Conservation Resource**  
**(859) 455-8383 [dballiet@elcr.org](mailto:dballiet@elcr.org)**

**Equestrian Land Conservation Resource Announces New Publication for Advocates of Equine-Friendly Land Use Planning & Zoning**

**Now Available! Horses Make Good Neighbors**

The Equestrian Land Conservation Resource (ELCR) is very pleased to announce the release of its latest publication, *Horses Make Good Neighbors*. This full-color booklet is designed to help horse lovers educate people who are not familiar with horses about the important ways in which horses contribute to their local communities.

It will be a valuable tool for advocates of equine-friendly land use planning and zoning to share with elected and appointed government officials, neighborhood associations, and community zoning and planning professionals and volunteers.

*Horses Make Good Neighbors* is available for \$12 (+ shipping and tax where applicable). To order, call (859) 455-8383 or click on Publications & T-Shirts at [www.elcr.org](http://www.elcr.org). Discounts available for ELCR Equestrian Partner members

*This booklet will be a great source of information to the general public and zoning boards and I think it will be well received by many equestrians and organizations that need to educate local and state entities. The pictures are wonderful and complement the booklet with such great statistics of the horse industry and how it benefits communities.*

- Diane Ciano of the Connecticut Horse Council

###

NOTE to publisher: Cover image available, email [chiggs@elcr.org](mailto:chiggs@elcr.org)

**About Equestrian Land Conservation Resource (ELCR):**

ELCR, the only national not-for-profit organization assisting in the conservation of land for horses and horse-related activity, serves as a clearinghouse and educational resource for land and horse owners on issues related to equine land conservation, land use planning, equine economic development, trails, and land stewardship/best management practices.