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Editor's note: Photo available upon request

Gibson Joins Equine Land Conservation Resource as CEO

The Equine Land Conservation Resource (ELCR) is proud to announce Anna Gibson of Alexandria, Virginia has joined the organization as Chief Executive Officer. Gibson will be heading up an expert team of staff and volunteers dedicated to the conservation of land for horse-related activity, a mission which recently earned ELCR the 2012 Equine Industry Vision Award. Gibson, a lifelong equestrienne, comes to ELCR with almost twenty years of professional experience in conservation, communications and development.

Highlights of Gibson's career include her recent work as Senior Director of Development and Communications for TechnoServe, a Washington DC-based nonprofit that works with a wide range of public and private sector partners to assist enterprising people, in the developing world, build competitive farms, businesses and industries. Gibson was responsible for communications, marketing and fund raising for the organization. Gibson also served as Director of Resources, for the South American Conservation Region with The Nature Conservancy where she was responsible for creating and implementing resource mobilization strategies for large-scale conservation projects across the continent.

"I come from a region that is losing farms and trails to development every day. For that reason, I am very excited to put my skills to work at ELCR to ensure that we keep the farms, trails and open spaces we need to support and maintain our strong, historic culture of horses as a key thread in the fabric of American life," says Gibson who has been deeply involved in efforts to preserve horse properties in the greater Washington DC area.

"We are thrilled to have Anna Gibson at the helm of ELCR," says ELCR Board President, Susan Harding. "With Anna Gibson's direction and leadership, ELCR will build on the strengths developed during Deb Balliet's tenure as CEO. Anna Gibson's strong nonprofit management experience combined with her conservation and equestrian backgrounds will be tremendous assets for our organization."

Gibson is a graduate of East Tennessee State University and attended Campbell University School of Law. As an accomplished Three Day Event rider, she looks forward to devoting her time to training and competing in eventing and dressage in Kentucky.

About the Equine Land Conservation Resource (ELCR): *The Equine Land Conservation Resource is the only national not-for-profit organization advancing the conservation of land for horse-related activity. ELCR serves as an information and networking resource for land and horse owner, organizations, agencies and all equine enthusiasts on issues related to farm and ranch land conservation, land use planning, farm and ranch land stewardship/best management practices, trail access and sustainability, liability and equine economic impacts. For more information about the ELCR visit our website at www.elcr.org or call (859) 455-8383.*