

2010 ANNUAL REPORT



**EQUINE
LAND
CONSERVATION
RESOURCE**

*ELCR advances the conservation of
land for horse-related activity.*

From the President

Greetings to our friends,

Throughout 2010 it was a pleasure and honor to serve as the President of the Equine Land Conservation Resource because both the equestrian and conservation communities now exalt the organization as the champion in the fight to preserve land for equine purposes. During the winter months I rode circuit on behalf of ELCR foxhunting in the Mid-Atlantic and Southeast, and I can assure you that on every hunt the topic of lost territory ran through the field like an electric current. My ears burned hearing people extol the resources offered by ELCR, particularly since there are so many triumphant success stories. The same praise delighted me after ELCR's workshop at the Land Trust Alliance Southeast Conservation Conference. During the fortnight at the World Equestrian Games countless people commended our commitment and accomplishments. The Conservation Partners membership has increased dramatically. Additionally, the thoroughbred community and Lexington area residents appreciated ELCR's wisdom in honoring Robert Clay, owner of Three Chimneys Farm, with the 2010 Anson Taylor Award for his leadership in land conservation. Truly, ELCR has achieved one of its early goals of becoming the "go to" organization for technical assistance as the equine community strives to preserve land.

Indeed such recognition and appreciation of ELCR was validated by a significant increase in financial support at the year's end. While many non-profit organizations are suffering from decreased revenue ELCR continues to grow, enabling us to more effectively approach the nationwide issue of decreasing acreage for equine use. Over all, since moving the headquarters to the Kentucky Horse Park, ELCR has consulted on the conservation of almost 55,000 acres and nearly 1000 miles of trails. However, while this achievement is marvelous, it is but a drop in the bucket, and we equestrians must all unite to protect the land that our sports and horses depend upon.

The success ELCR has enjoyed has been a superlative team effort. The individuals on the Board of Directors, Advisory Council and the Staff are deeply dedicated to the mission. Everyone involved serves as ambassadors for ELCR every day, wherever they go. Bolstering the team,



Nancy Hamill Winter

we were honored with endorsements from Olympian Karen O'Connor and vocalist Lyle Lovett who generously contributed excellent photographs for promoting ELCR thus anointing the organization with their prestige. The photographs were used in ads that were run in free space by numerous publications. Moreover, we received strong support from the equine industry, the most visible of which was the generous Breyer Grant awarded to the Walthour-Moss Foundation presented during the Rolex International Three Day Event. ELCR has drawn an extremely diverse group of horse people into the common cause. We must all work together.

With your continued (and hopefully increased) financial support in 2011, ELCR will be able to enlarge its staff, which will result in more acreage preserved. Equestrians must think in the big picture because there is a great deal of public policy we need to influence if we are to enjoy our horses as much in the future. We welcome any insights anybody may have into how we can improve our effectiveness. Speak Up and Kick On!!

Sincerely,

A handwritten signature in dark ink that reads "Nancy Hamill Winter".

Nancy Hamill Winter

President

www.ELCR.org

The Conservation Partners Program; Impactful and Informative

The foundation of ELCR Conservation Partners program is access to the best information and experts on equine land and trail conservation. We are pleased to report that in 2010, we maintained and enhanced our offerings and reputation in this area. Our 2010 presenters included experts from the insurance industry discussing liability issues, land managers and public land acquisition experts discussing public land access for equestrians, and a land stewardship expert discussing erosion and water quality best management practices. Our five conference calls were well received and each call was attended by representatives from 25 or more of our member organizations.

In addition to providing expert information, the Conservation Partners program provides highly beneficial networking opportunities. The contacts made during the calls and the interchange amongst participants afterwards is equally as important as the information shared on the calls. The exchange between participants provides a number of benefits including identification of additional resources, sources of moral support, and opportunities to connect with equestrians from other communities to share effective strategies and success stories.

Membership in the Conservation Partners program continues to grow in numbers of member organizations, in diversity of membership and increasing impact on land and trail conservation. There is significant representation in the Partners program from a wide array of breed, trail and discipline organizations. This growing diversity brings us closer to our shared land and trail conservation goals by bringing together all horsemen without regard to breed or discipline interests. After all, land is the common denominator.



Protection of hay fields is critical.

Special thanks to our friends at:

Active Interest Media



2010 Conservation Partners

Advance Real Estate Appraisal (CA)
AIM Equine Network (CO) *
 Alabama Horse Council (AL)
 Alaska State Quarter Horse Association (AK)
 American Association of Equine Practitioners (KY)
 American Driving Society (WI)
 American Endurance Ride Conference (CA)
 American Equestrian Trade Association (PA)
 American Morgan Horse Association (VT)
American Quarter Horse Association (TX) *
 American Saddlebred Horse Association (KY)
 Apples 'N Oats Magazine (IA)
 Arizona Horsemen's Association (AZ) *
 Ashland Farm (GA)
 Back Country Horsemen, Lower Rio Grande Chapter (NM)
 Barbara Oslund, Trails Consultant (NC)
 Bay State Trail Riders Association (MA)
 Blue Star Equiculture, Inc. (MA)
 Bridle Path Conservancy (CT)
 Bull Valley Riding Club (IL)
 Calumet Farm (KY) *
 Camelot Equestrian Park Foundation (CA)
 Carolina Horse Park Foundaton (NC) *
 Central Carolina Driving Club (NC)
 Central Kentucky Back Country Horsemen (KY)
 Certified Horsemanship Association (KY)
 Charlotte Steeplechase Association, Inc. (NC)
 Chattahoochee Trail Horse Association (GA)
 Chino Hills Horsemen's Association (CA)
 Clifton Horse Society (VA) *
 Connecticut Horse Council (CT)
 Cornwall Hounds (IL)
 Cottonwood Ranch (CA)
 Crestwood Farm Bloodstock, LLC (KY) *
 DCN Creative -Equitrekking (MD)
 Delaware Equine Council (DE)
 Dennis Badger and Associates, Inc. (KY)
 El Dorado Equestrian Trails Foundation (CA)
 Equestrian Partners in Conservation (MD)
 Equestrian Riders of Hinckley, Ohio (OH)
 Equestrian Services, LLC (VA)
 Essex County Trail Association (MA)
 Event Derby (CA)
 Fallbrook Riders Field (CA)
 Flintridge Riding Club (CA)
 Foothills Equestrian Trails Association (NC)
 Foothills Riding Club (SC)
 Fort Harrod Back Country Horsemen (KY)
 Friesian Horse Association of North America (KY)
 Gallatin Equestrian Partnership (MT)
 Goethe Trail (FL)
 Granby Regional Horse Council (MA)
 Great Lakes Distance Riding Association (MI)
 Happy Healthy Horse Rehab Rescue Retirement (MA)
 Hawaii Polo School and Training Foundation (HI)
 HBC - H. Burkert & Co., Inc. (NC)
 Highland Equestrian Conservancy (MI)
 Horse Dreams (GA)
 Horse Lick Equestrian Retreat (KY)
 Horsemen's Council of Illinois (IL)
 Hunterdon County Horse and Pony Association (NJ)
 Illinois Trail Riders (IL)
 Indiana Trail Riders Association (IN)
 Indiana Whips N Wheels (IL)

Kansas Horse Council (KS)
 Kentucky Horse Council (KY)
Kentucky Performance Products (KY) *
 Kentucky Thoroughbred Association/Ky T-bred Owners & Breeders, Inc. (KY)
Kerrits Performance Equestrian Apparel (OR) *
 King County Executive Horse Council (WA)
 Knapp Friesian Foundation (OR)
 Las Vaqueras Riders (CA)
 LifeTime Composites, LLC (CA)
 Loomis Basin Horsemen's Association (CA)
 Lynwood Equine (MO)
 Maine Equestrian Trails Alliance (ME)
 Margaux Farm, LLC (KY)
 Maryland Horse Breeders Association (MD)
 Maryland Horse Council (MD)
Masters of Foxhounds Association (VA) *

Pennsylvania Equine Council (PA)
 Pinto Horse Association of America (OK)
 Piscataquog Area Trailways, Inc. (NH)
 Pony Up Pony Club (TX)
 Rancho de Felicidad (CA)
 Remuda Financial, Inc. (MD)
 River Dream Ranch (IA)
 Kentucky Equine Education Project (KY)
 Rockford Park District / Lockwood Park (IL)
 S & S Trail Services LLC (TX)
 Sam Houston Forest Equestrian Association (TX)
 Shawnee Trail Conservancy (IL)
 Shore Riders Pony Club (NJ)
 Sidelines Barn Book (SC)
SmartPak Equine (MA) *
 Somers County Horse and Pony Association (NJ)
 Sonoma County Horse Council (CA)



Masterson Equestrian Trust Foundation (KY)
 Michigan Horse Council (MI)
 Muttontown Horsemen's Association (NY)
 Nassau-Suffolk Horsemen's Association (NY)
 National Drive (TN)
National Park Service (DC) *
 National Steeplechase Museum (SC)
 Natural Gait (IA)
 Nevada All-State Trail Riders, Inc. (NV)
 Nevada County Land Trust (CA)
 New England Equestrian Center of Athol (MA)
 New Hampshire Horse Council (NH)
 New Jersey Horse Council (NJ)
 New Mexico Horse Council (NM)
 New York Horse Park (NY)
 New York Thoroughbred Breeders, Inc. (NY)
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 North Ada County Foothills Association (ID)
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 North Carolina Horse Council (NC)
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 North Star Pony Club (MN)
Pacific Coast Quarter Horse Association (CA) *
 Parker Trail Riders (CO)
 Pendleton Area Saddle Club (SC)

South Carolina Horsemen's Council (SC)
 South Eastern Distance Riders Association (FL)
 Southern Eighths Farm (SC)
 Southern Trailriders Association (FL)
 Sustainable Stables (NC)
 Tennessee Walking Horse Breeders' & Exhibitors' Association (TN) *
 Trail Management Services, LLC (OH)
 Tryon Hounds (NC)
 United States Dressage Federation (KY) *
United States Eventing Association (VA) *
 United States Hunter Jumper Association (KY) *
 United States Polo Association (KY)
United States Pony Clubs, Inc. (KY) *
 USDA Forest Service, Eastern Region (WI)
USRider (KY) *
 Vermont Trail Trotters (VT)
 Virginia Horse Council (VA)
 Wayne Area Conservancy Foundation (IL)
 Wayne DuPage Hunt (IL)
 Wisconsin Arabian Horse Association (WI)
 Wisconsin State Horse Council (WI)
 Wood County Horse Riding Club (WV)

Bold = Premiere Level partners * = Plus Level Partners

ELCR Statement of Financial Position

ELCR's IRS 990 Report is available online at www.ELCR.org by clicking on Focus on ELCR. Our 2010 audited financial statement is available for review upon request.

Assets

CURRENT ASSETS	2010	2009
Cash	\$215,416	\$244,267
Other Receivables	\$ 3,117	\$ 1,643
Promises to Give Receivables (Net)	\$ 19,303	\$ 4,045
Prepaid Insurance	\$ 442	\$ 442
Total Current Assets	\$238,278	\$250,397
PROPERTY AND EQUIPMENT		
Computer Equipment	\$ 3,062	\$ 2,051
Furnishings	\$ 9,756	\$ 5,324
Total Property and Equipment (Net)	\$ 12,818	\$ 7,375
TOTAL ASSETS	\$251,096	\$257,772

Liabilities and Net Assets

CURRENT LIABILITIES	2010	2009
Accounts Payable	\$ 271	\$ 382
Accrued Liabilities	\$ 4,905	\$ 5,301
Deferred Revenue	\$ 19,303	\$ 4,045
Grant Payable	\$ 10,000	\$ 10,000
Total Current Liabilities	\$34,479	\$19,728
TOTAL LIABILITIES	\$34,479	\$19,728
NET ASSETS		
Unrestricted	\$216,617	\$228,712
Temporarily Restricted	\$ 0	\$ 9,332
Total Net Assets	\$216,617	\$238,044
TOTAL LIABILITIES AND NET ASSETS	\$251,096	\$257,772

Residents Rally for Historic Horse Country

ELCR received a call from a farm owner and fox hunter expressing concern about a neighbor's plan for a 16 home "piano key" development proposed in their rural area. "The development," she expressed, "is highly out of character for our area which is populated with horse farms, cattle operations and crop farms." With the planning committee meeting set only four weeks from that day, we got to work.

ELCR quickly set about investigating the county's comprehensive plan including its provisions for growth, land use, water quality protection, promotion and protection of agricultural and rural spaces, and historic preservation. Contacts were made at the State Office of Historic Preservation, and the state and county natural resources conservation office. Agricultural districts and historic sites were identified. Unique geological features and soil types were identified. Simultaneously, the farm owner set about talking with neighboring land owners, members of the planning commission, and local historic preservation activists.

At the conclusion of our research, ELCR assembled a notebook of information including maps and documents which clearly demonstrated that the development proposed did not fit with the current comprehensive plan and map. It was incongruent with regard to targeted development areas, consistency of character recommended for adjacent areas, desired agriculture and productive soil protections, potentially harmful to the local watershed, and not in concert with the county's goals for the conservation of areas.

Residents in the neighborhood used the information gathered to talk with other neighbors, the local planning commission and staff, and with the historic preservation activists.

In the end, the county planning agency asked the landowner proposing the development to withdraw his proposal, which he did. Education and hard work were enough to keep one rural area safe for horses.

Contributors

Mountain Conservationist (\$25,000 and over)

Patricia Mattingley

Foothills Guardian (\$10,000-\$24,999)

Anonymous

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Jacqueline Mars
Nancy Hamill Winter
Mr. and Mrs. C. Martin Wood
III, Jt. MFH

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Jamee and Marshall Field
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Mrs. J. Maxwell Moran

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 American Cowboy
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 Discover Horses
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 EquiManagement
 Equine.com
 Equisearch.com
 EquiShopper
 EQUUS
 Horsebooksetc.com
 Horse Journal
 HorseLinkMagazine.com
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 Many Ponies Outfit
 Phelps Media Group
 Sutter Equipment Company

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Abigail Blair McLean
 Mr. and Mrs. Rick McLean
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Honorariums

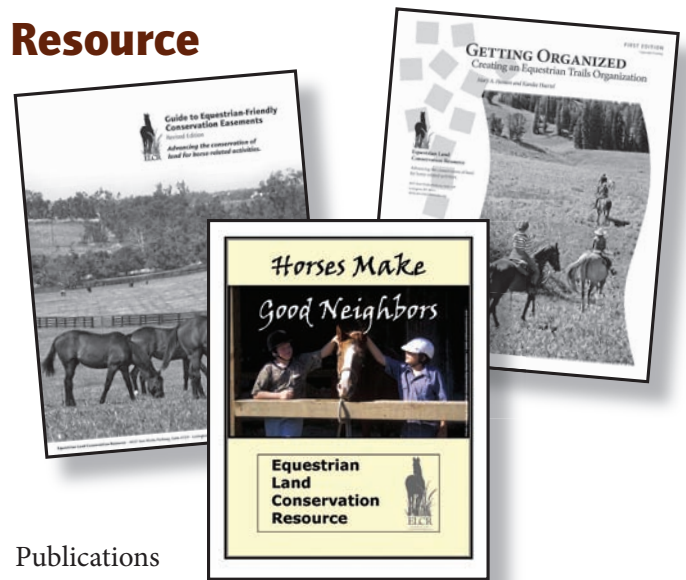
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and Connor Hankin
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Lisa Johnson and
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 Harold W. Dressler
 Family Trust
Nancy Hamill Winter
 Anida Cohen

* Deceased

Every effort has been made to make this list accurate. Please contact us at (859) 455-8383 if an error has been made and we will correct our records. Thank you.

ELCR's Publications Provide Valuable Resource

One of Equine Land Conservation Resource's services is developing helpful, easy to use publications providing a wide range of information to constituents. Our publications, available for purchase on the website or by phone, assist with some of the most pressing issues for horsemen today. *Horses Make Good Neighbors*, now available electronically is aimed at educating those unfamiliar with horses about their positive community impact, providing nontechnical, basic information to those new to the issue. In contrast, the *Guide for Equestrian-Friendly Conservation Easements*, focuses on providing language and a plethora of examples for those wishing to ensure that horses are welcome on their land for eternity. ELCR's publications provide a valuable resource for levels of need in many areas of importance. For more information on any of our publications, or to order, please visit www.elcr.org/index_pubs_cart.php.



Publications Available:

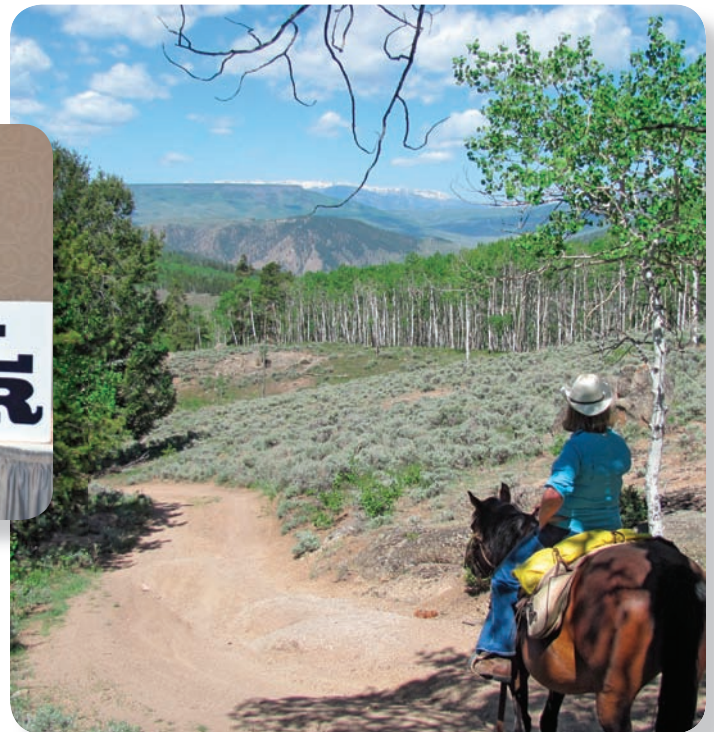
- *Equestrian Economic Impact Analysis: How Your Community Benefits*
- *Equestrian Land Protection Guide*
- *Getting Organized: Creating an Equestrian Trails Organization*
- *Guide for Equestrian-Friendly Conservation Easements*
- *Horses Make Good Neighbors*
- *Local Planning and Zoning Practices Related to Equestrian Facilities*

Trail Rider Magazine Sponsors Conservation Series

Trail Rider magazine sponsored the ELCR Equestrian Land & Trail Conservation Series at the International Equestrian Festival in Lexington, KY in September 2010.



Pictured: Series Panel Presenters (L-R) Deb Balliet ELCR CEO; Mackenzie Royce, Executive Director of the Bluegrass Conservancy; ELCR President Nancy Hamill Winter; and ELCR Board member Laurel Florio, J.D.



Western Vistas for a Trail Rider

\$10,000 ELCR-Breyer Grant Awarded to Walthour-Moss Foundation



Grant check presentation: (L-R) First Lady of KY Mrs. Jane Beshear, ELCR-Breyer Grant committee member; Libbie Johnson, ELCR-Breyer Grant committee chair; Kathleen Fallon of Breyer Animal Creations; Landon Russell of the Walthour-Moss Foundation

On April 25, 2010, Equine Land Conservation Resource (ELCR) and Breyer Animal Creations awarded the Walthour-Moss Foundation a \$10,000 equine land conservation grant. The Walthour-Moss Foundation's more than 4,000 acres of conserved land in Southern Pines, North Carolina, is considered the core of the Southern Pines equestrian community, including space for trail riders, carriage drivers, foxhunting and a variety of other disciplines. Walthour-Moss Foundation will use the grant to secure surveys on equestrian access easements. The Foundation is open sunrise to sunset, everyday. Visit www.walthour-moss.org for details.

The grant is the result of a cooperative effort between by Breyer Animal Creations and ELCR designed to recognize and assist community conservationists and equestrian groups in their efforts to conserve land and open space for equine use. The funds for the grant, provided by Breyer, are raised by the sale of a special Breyer Benefit Model.



EQUINE LAND CONSERVATION RESOURCE

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