

2011 ANNUAL REPORT



*ELCR advances the conservation of
land for horse-related activity.*

From the President

Dear Friends of ELCR,

More than fifteen years ago, ELCR was born. The four founders: Anson W. H. Taylor Jr., Georgiana Hubbard McCabe, Melanie Heacock and Rick Jorgensen foresaw the great threat that land loss held over horsemen and they took action.

I have been involved with ELCR from the beginning and it has been a joy and a triumph watching the vision of the founders become a reality. Today, the threat of land loss is just as great, with 250 acres being developed each hour, not-in-my-backyard sentiment growing and the cost of feed and hay rising daily. ELCR is there, however, providing resources for dedicated horsemen to protect the places and spaces they love.

Over the past 4 years, ELCR directly assisted in the conservation process for 60,500 acres of farmland and 1,200 miles of trail. We know that these numbers are just scratching the surface. Many more find support through our website, publications and Conservation Partners programs and offerings.

In 2011, ELCR took the next step: developing our Education Program. We secured a two-year \$150,000 grant to build a comprehensive education curriculum and hired our Education Coordinator, Denise O'Meara to develop and disseminate our new materials. We also received a \$10,000 grant from the USA Equestrian Trust to support regional education forums and a \$9,000 grant from the Dudley T. Dougherty Foundation to develop the Farm and Ranch Land Best Management Practices curriculum. The advent of the Education Program will increase our capacity to provide more robust references and resources to slow the tide of equine land loss.

As we are expanding our programs the equine community has noticed ELCR's dedication to conserving not just land, trails, and hayfields, but also our industry, sport and lifestyle. This year, ELCR enjoyed the renewed support of such national corporations as AIM Equine Network, Bayer Animal Health, Breyer/Reeves International, Kentucky



Larry Byers

Performance Products, Kerrits Performance Equestrian Apparel and SmartPak Equine. We were also selected as an official charitable beneficiary of the Rolex Kentucky Three-Day Event and were awarded free, full page color advertising in The Chronicle of the Horse.

Without the support of our dedicated friends and donors, this work would be left undone. I'd like to take this opportunity to thank each and every one of you whose financial contributions make our work possible. With your help, we will continue our mission to "advance the conservation of land for horse-related activity." I hope that you will continue to partner with us ensure the future of our equestrian pursuits.

Sincerely,

Larry Byers
President
www.ELCR.org

The Conservation Partners Program Provides an Educational Advantage

The ELCR Conservation Partners program has always provided the best information and experts on equine land and trail conservation. In 2011, with the launch of our new educational initiative, we were able to provide even greater benefit to our partners. Our increased visibility allowed us to gain access to nationally-recognized experts to present to our partners organizations. This led to record attendance on our calls. Our Spring Trail Series featured sustainable trail design, dealing with multi-use trail systems and a presenter from Back Country Horsemen of America discussing the BCHA and US Forest Service's trail classifications. In the fall, our focus was on farm and ranchland protection and partners were treated to an expert presentation on conservation easements and a panel discussion on Purchase of Development Rights (PDR) programs.

Additionally, the Partners Program was honored to receive quite a few new prestigious national members including United States Equestrian Federation and Bayer Animal Health, who sponsored the program for both 2011 and 2012.

As our education program continues to grow, so does our Conservation Partners program. In 2012, Partners will

experience an increased number of conference calls, new regional educational forums and greater access to the information that impacts equine and land conservation organizations. It is indeed a very opportune time to be a Conservation Partner. As ELCR continues to ask the question, "Where will you ride, drive, race, compete, raise foals and grow hay?" we are empowering our Conservation Partners to lead the nation in answering, "Right here!"



OUR 2011 CONSERVATION PARTNERS

Advance Real Estate Appraisal (CA)

AIM Equine Network (CO)*

American Association of Equine Practitioners (KY)

American Driving Society (WI)

American Endurance Ride Conference (CA)

American Equestrian Trade Association (PA)

American Morgan Horse Association (VT)

American Quarter Horse Association (TX)*

Appaloosa Horse Club (ID)

Apples 'N Oats Magazine (IA)

Ashland Farm (GA)

Back Country Horsemen, Lower Rio Grande Chapter (NM)

Bay State Trail Riders Association (MA)

Bayer Animal Health (KS)*

Beverly Equestrian (VA)

BLOQ Resources, PLLC (NC)

Blue Star Equiculture, Inc. (MA)

Brookfield Riding and Driving Association (NY)

Bull Valley Riding Club (IL)

Caledonia Conservancy (WI)

Calumet Farm (KY)*

Camelot Equestrian Park Foundation (CA)

Central Kentucky Back Country Horsemen (KY)

Certified Horsemanship Association (KY)

Chattahoochee Trail Horse Association (GA)

Chino Hills Horsemen's Association (CA)

Clifton Horse Society (VA)*

Connecticut Horse Council (CT)

Conservation Trust for Florida (FL)*

DCN Creative - Equitrekking (MD)

Delaware Equine Council (DE)

El Dorado Equestrian Trails Foundation (CA)

Equestrian Partners in Conservation (MD)

Equestrian Riders of Hinckley, Ohio (OH)

Equestrian Services, LLC (VA)

Equus Foundation (CT)*

Essex County Trail Association (MA)

Event Derby (CA)

Farms and Barns Real Estate, LLC (NH)

Flintridge Riding Club (CA)

Foothills Equestrian Trails Association (NC)

Foothills Riding Club (SC)

Fort Harrod Back Country Horsemen (KY)

Fox River Valley Hunt (IL)

Friesian Horse Association of North America (KY)

Gallatin Equestrian Partnership (MT)

Goethe Trail (FL)

Goldspirit Farm (CA)

Granby Regional Horse Council (MA)

Great Lakes Distance Riding Association (MI)

Hawaii Polo School and Training Foundation (HI)

HBC - H. Burkert & Co., Inc. (NC)

Highland Equestrian Conservancy (MI)

Horse Dreams (GA)

Horsemen's Council of Illinois (IL)

Hunterdon County Horse and Pony Association (NJ)

Irish Acres (FL)*

Kentucky Equine Education Project (KY)

Kentucky Horse Council (KY)

(Continued next page)

(Our 2011 Conservation Partners, Continued)

Kentucky Performance Products (KY)*

Kentucky Thoroughbred Owners & Breeders, Inc. (KY)

Kerrits Performance Equestrian Apparel (WA)*

King County Executive Horse Council (WA)
Knapp Friesian Foundation (OR)
Loomis Basin Horsemen's Association (CA)
Maker's Mark Secretariat Center (KY)
Maryland Horse Council (MD)

Masters of Foxhounds Association (VA)*

Masterson Equestrian Trust Foundation (KY)
Michigan Horse Council (MI)
Monterey Horse Park (CA)
Muttontown Horsemen's Association (NY)
Nassau-Suffolk Horsemen's Association (NY)
National Drive (KY)

National Park Service (DC)*

Natural Gait (IA)
Nevada All-State Trail Riders, Inc. (NV)
Nevada County Land Trust (CA)
New England Equestrian Center of Athol (MA)
New Hampshire Horse Council (NH)

New Mexico Horse Council (NM)
Newtown Bridle Lands Association (CT)
Norco Horsemen's Association (CA)
North Ada County Foothills Association (ID)
North American Trail Ride Conference (CO)
North Carolina Horse Council (NC)

North Salem Bridle Trails Association, Inc. (NY)*

Pendleton Area Saddle Club (SC)
Pennsylvania Equine Council (PA)
Pinto Horse Association of America (OK)
Piscataquog Area Trailways, Inc. (NH)
Rancho de Felicidad (CA)

Riding Club of Barrington Hills (IL)

Rolux Kentucky 3-Day Event (KY)*

S & S Trail Services LLC (TX)
Sam Houston Forest Equestrian Association (TX)
Shawnee Trail Conservancy (IL)

SmartPak Equine (MA)*

Somerset County Horse and Pony Association (NJ)
Sonoma County Horse Council (CA)
South Carolina Horsemen's Council (SC)
South Eastern Distance Riders Association (FL)
Sustainable Stables (NC)
Trail Management Services, LLC (OH)

Tryon Hounds (NC)

United States Dressage Federation (KY)*

United States Equestrian Federation, Inc. (KY)*

United States Eventing Association (VA)*

United States Hunter Jumper Association (KY)*

United States Polo Association (KY)

United States Pony Clubs, Inc. (KY)*

USRider (KY)

Valley Dream Farm (TN)*

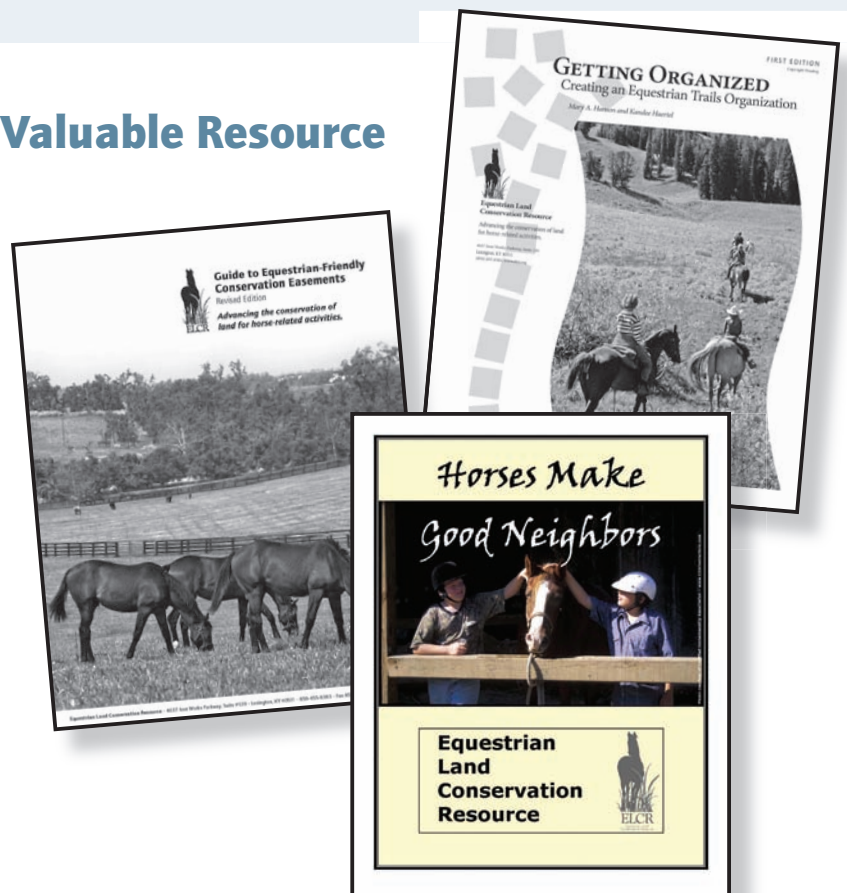
Vermont Trail Trotters (VT)
Virginia Horse Council (VA)
*Walthour-Moss Foundation (NC)**
Wayne Area Conservancy Foundation (IL)
Wayne DuPage Hunt (IL)
Wildwood Horse Owners and Acreage Association (MO)
Wisconsin Arabian Horse Association (WI)
Wisconsin State Horse Council (WI)
Wood County Horse Riding Club (WV)

Bold = Premiere Level partners

Italics = Plus Level Partners

ELCR's Publications Provide Valuable Resource

One of Equine Land Conservation Resource's services is developing helpful, easy to use publications providing a wide range of information to constituents. Our publications, available for purchase on the website or by phone, assist with on some of the most pressing issues for horsemen today. *Horses Make Good Neighbors*, now available electronically is aimed at educating those unfamiliar with horses about their positive community impact, providing nontechnical, basic information to those new to the issue. In contrast, the *Guide for Equestrian-Friendly Conservation Easements*, focuses on providing language and a plethora of examples for those wishing to ensure that horses are welcome on their land for eternity. ELCR's publications provide a valuable resource for levels of need in many areas of importance. For more information on any of our publications, or to order, please visit www.elcr.org/index_pubs_cart.php.



Publications Available:

- *Equestrian Economic Impact Analysis: How Your Community Benefits*
- *Equestrian Land Protection Guide*
- *Getting Organized: Creating an Equestrian Trails Organization*
- *Guide for Equestrian-Friendly Conservation Easements*
- *Horses Make Good Neighbors*
- *Local Planning and Zoning Practices Related to Equestrian Facilities*

ELCR Statement of Financial Position

ELCR's IRS 990 Report is available online at www.ELCR.org by clicking on Focus on ELCR. Our 2011 audited financial statement is available for review upon request.

Assets

CURRENT ASSETS	2011	2010
Cash	\$240,835	\$215,416
Other Receivables	\$ 2,306	\$ 3,117
Promises to Give Receivables (Net)	\$ 26,754	\$ 19,303
Prepaid Insurance	\$ 2,487	\$ 442
Total Current Assets	\$272,382	\$238,278
PROPERTY AND EQUIPMENT		
Computer Equipment	\$ 3,313	\$ 3,062
Furnishings	\$ 7,651	\$ 9,756
Total Property and Equipment (Net)	\$ 10,964	\$ 12,818
TOTAL ASSETS	\$283,346	\$251,096

Liabilities and Net Assets

CURRENT LIABILITIES	2011	2010
Accounts Payable	\$ 1,608	\$ 271
Accrued Liabilities	\$ 6,368	\$ 4,905
Deferred Revenue	\$ 26,754	\$ 19,303
Grant Payable	\$ 0	\$ 10,000
Total Current Liabilities	\$34,730	\$34,479
NET ASSETS		
Unrestricted	\$181,791	\$216,617
Temporarily Restricted	\$ 66,825	\$ 0
Total Net Assets	\$248,616	\$216,617
TOTAL LIABILITIES AND NET ASSETS	\$283,346	\$251,096

Anson W. Taylor, Jr. Award for Leadership in Equine Land Conservation Presented to Marjorie V. Kittredge

The award, given posthumously, was presented on October 15, 2011 at Kittredge's Windrush Farm in Boxford, MA.

The goal of ELCR's Anson W. Taylor, Jr. Award is to recognize an individual or organization that demonstrates outstanding leadership in land conservation and access for equine use, and/or set an inspirational example for others to do the same.

Marjorie V. Kittredge, a life-long horsewoman, founded Windrush Farm, a non-profit working horse farm with 25 mounts and seven licensed instructors that provides an array of educational and therapeutic activities to more than 1,480 people each year.

Kittredge's concern over the threat of possible development of the Windrush property, led to a partnership with the Trust for Public Land (TPL), a national

non-profit conservation. TPL, the towns of North Andover and Boxford, MA, and Windrush Farm Therapeutic Equestrian, Inc. were then able to partner with Essex County Greenbelt Association purchase the property and become holder of a conservation easement to protect the property in perpetuity. Because Windrush Farm is located next to 1,600 acres of conservation land, including Boxford State Forest, it is also a critical component in the preservation of an extensive network of trails for hiking, cross-country skiing, and horseback riding.



Marjorie V. Kittredge and Quadrille

Contributors

Mountain Conservationist (\$25,000 and over)

Anonymous
Anonymous

Foothills Guardian (\$10,000-\$24,999)

Carol Atterbury
James and Elizabeth Bramsen
Jacqueline Mars
Mr. and Mrs. C. Martin
Wood III

Countryside Conserver (\$5,000-\$9,999)

Rex Bates
Mrs. Gary Biszantz
Anne Eldridge
Jamee and Marshall Field
Susan Harding
Mr. and Mrs. Sam Lightner

Range Protector (\$2,500-\$4,999)

Pamela French
Elizabeth Hestnes
William Hunt
Mr. and Mrs. Howard Simpson

Plains Champion (\$1,000-\$2,499)

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Mr. and Mrs. Edward Bonnie
Magalen Bryant
Larry Byers
Wendy Cochran
Susanna Colloredo-Mansfeld
Mrs. Thomas Evans
Nina Fout
Ken Haddad
Corwith Hamill
Judith Knapp
Frances Leidy
Jane MacElree
Georgiana Hubbard McCabe
Joan McIntosh
Mr. and Mrs. Foster Freiss

Trails Keeper (\$500-\$999)

Helen Ayer
Mr. and Mrs. James Beardsley
Melissa Beardsley
Robert Bezzeg
Amy Bresky
Maude Carr
Sophie Pirie Clifton
Brenda Curnin
Margaret Duprey
Laura Faulkner
Sandra Frazier
Natasha Grigg
Helen Groves
Melanie Heacock
Ginevra Hunter
Elizabeth Johnson

Annunna Lippert
Mr. & Mrs. David McKown
Mr. and Mrs. Seymour Preston
Austin and Susan Smith
Mrs. Anson Taylor

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Colby Balazs
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Pamela Breeden
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Elizabeth Stanley



Photo courtesy of United States Pony Clubs

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Wendy McCalvy
Randolph McClain
Betsy McCray
Kathleen McCullough
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Laura McFarland-Taylor
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James Miller
Mrs. Ranlet Miner
Shade Murray
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Carl Pagter
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John Strassburger
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Eliza Walbridge
Allison Walker
Elizabeth Walker
Darlene Wells
Rand Wentworth
Elizabeth Wesman
Margaret Whitfield
Sheila Wickstrom
Susan Williams
Diana Wilson
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Robert Axelrod
Barbara Bornstein
Mr. & Mrs. Brian Bourne
Janet Britt
Steffanie Burgevin
Lt. Col. (Ret.) Christie
Campbell
Willo Carey

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Mr. & Mrs. Farnham Collins
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Robert Costello
Katherine Daniels
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Jan Hancock
Dale Hoeffler
Peggy Johnson
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Virginia Kintz
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M. Jean Ligon
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Elizabeth Madison
Mr. and Mrs. James
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Susanna McLaughlin
Curtis Merritt
Elliott Ohannes
Jeanne Poirier
Elaine Ramesh
Robin Sahner
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Judith Ward
Heidi Wentland
Gary Whitney
Sylvia Wilson
Mr. & Mrs. Stephen Witty
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Daunelle Wulstein
Mary Sue Younger
Anna Zinkhon

Field Steward (up to \$49)

Richard Albright
Lance Beaulieu
Jennifer Beisel
Marilyn Bivens
John Bohlayer
Alice Burrows
Judy Canavan
Janet Carbone
Margaret Carter
Mildred Castner
Alice Charles
Barbara Chatman-Royce

Beverly Chester
Terry Church
Jeanette Ciciora
Sarah Connaughton
Jean Derrick
Gail Dillon
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Ethan Schulton
Renee Shepherd
Carolyn Simmelink
Susan Sorenyi-Sander
Elizabeth Spencer
Elaine Turski
Peter Veit
Millicent Wesley
William E. and Sandra L.
De Walt
Nancy Winter
Mr. and Mrs. Boniface
Wittenbrink
Mr. and Mrs. Roger Yike

Corporate and Matching Gifts
AIM Equine Network
Arion Group
Bayer Animal Health
Blue Ribbon Consulting
Bonnie Management
Company, Inc.
Breyer/Reeves International
Chronicle of the Horse
DCN Creative - Equitrekking
Fairfield Equine Associates
Glamour Goes Green, LLC
Grainger
Joylynn Harris Equestrian
Photography
Kentucky Performance
Products
Kerrits Performance
Equestrian Apparel
Equestrian Events/Rolux
Kentucky 3 Day Event
SmartPak Equine

Combined Federal Campaign

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Kaye M. Balke
Heather Bell
Kimberly A. Berger
Julie Bernal
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J.E. Bonneville III
Barbara Brasher
Jean K. Brown
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Joann Byerly
Angela Cagle
Jessica Cameron
Kay L. Canter
Joseph Chiesa
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William S. Coop
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Danna Eames-McKeown
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Carol Ruttencutter
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Keith Smith
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Kitt Tierney
Tiffany Tigh
Bradley C. Titus
Brian Thelen
Rebecca B. Thompson
Louise Tyo
Warren S. van Stienburg
Crystal Veronie
Barbara M. Versteeg
Leeann Vinsel
Cherie B. Vogt
Judy Webb
Patricia Weber
James Wigley
Ruth J. Wilbur

Memorials

Dianne Bruggeman
Krystal Bruggeman
Frances Hufty
Hufty Foundation
Francis Leidy
Anson W.H. Taylor Jr.
H. Benjamin Duke
David and Kandee Haertel

Honorariums

All the Horses Everywhere
Susan Williams
Nancy Albert
Donna Peel
Deb Balliet
David and Kandee Haertel
Jan Hancock
Denny Emerson
Margaret Whitfield
Olivia Harmsen
Bonnie Harmsen
Kat Imhoff
James Covington
Katherine Kane
United States Pony Club
New York Upper
Connecticut Region
Patsy Mattingley
Rex Bates
Mary Ann McCaffrey
Barbara Bornstein
Jack Shelton
Ethan Schulton
Deborah and Ache Stokleman
Nona Green
John Strassburger
H. Benjamin Duke
Bill and Jeanne Telaak
Roger Jacobs
Nancy Hamill Winter
Melanie Heacock

Equine and Companion Animal Memorials

*Coco**
Lori Larson
Cody
Amy Dumas
Justin
Dennis Kelly
Justin's Raven
Curtis Merritt
Magic
Polly Kornblith
Merle
Palos Hills Horsemen's
Association
Russ
Krystle Bruggeman
R'Surene Rue the Day
Curtis Merritt

*Canine Companion



Cynthia Higgs
David Hill
Mary Hoover
Horses on Trails
Jane Howard
Victoria Jenkins
Becky Kalagher
Deborah Kauk
Lori King
Gladys Kohr
Polly Kornblith
Laura Krekorian
Laura Marsh
Tracy Matern
H. Lee McGuire
Jane Meggitt
Lynne Miller
Joanne Mitchell
David Moore
William Moroney
Sarah Nunneley
Palos Hills Horsemen's
Association
Carol Parker
Donna Peel
Earl and Karen
Gaddis- Philips
Nancy Pittman
Paul Pizza
Mr. and Mrs. Donald Posey
Terrill Randolph
Betty Rankin
Mike Reardon
Lisa Schoenrock
Kathryn Schoettler

Foundations

Bates Family Foundation
Beardsley Family Foundation
Boudinot Foundation
Broussard Charitable
Foundation Trust
Buchanan Family Foundation
The Chicago Community
Foundation
Community Foundation of
Western North Carolina
William E. And Sandra L.
DeWalt Trust
Dun Foundation
The Equus Foundation
William Howard Flowers, Jr.
Foundation, Inc.
Hamill Family Foundation
Edward E. Hood Foundation
Hufty Foundation
Knapp Friesian Foundation
Lightner Sams Foundation of
Wyoming, Inc.
Mars Foundation
The McIntosh Foundation
The Millipore Foundation
National Christian Foundation
Oak Lodge Foundation
Racine Community
Foundation
The Saint Paul Foundation
The Austin and Susan Smith
Fund of the Boston
Foundation
USA Equestrian Trust, Inc.

Every effort has been made to make this list accurate. Please contact us at (859) 455-8383 if an error has been made and we will correct our records. Thank you.

ELCR's New Education Program: Knowledge is Power

By Jennifer Keeler

In conservation of land for equine use, education of the public and getting people involved is key. To further pursue this goal, in late summer 2011 ELCR announced the establishment of an Education Coordinator position and launching of new education programs. The purpose of this newly-created position is to develop a comprehensive educational program for a nationwide audience to support local efforts in equine land conservation, including farmland protection, land use planning and zoning, trails, equine economic development, land stewardship/best management practices, and liability issues.

Appointed to the position of Education Coordinator was Denise O'Meara of Lexington, KY. A graduate of the University of Kentucky with a Bachelor of Science in Landscape Architecture, O'Meara brings 16 years of landscape architectural experience to ELCR combined with an in-depth knowledge of the equine industry. In her new role, O'Meara serves as a vital link between our organization and equine enthusiasts across the country, through expanded outreach efforts, promotion, and development of a volunteer training curriculum and material, and her extensive experience in both the conservation and horse worlds will allow us to significantly advance our educational offerings, and consequently enhance the equine land and trail conservation activity occurring across the country.

As a national resource for information, one of ELCR's primary goals is for horse lovers to look to us for help when a historic horse farm, open range, trail system, or hay fields are threatened. Disseminating information and knowledge may be the most valuable service ELCR provides, and in that pursuit, we pride ourselves in providing a wealth of information, articles, and material for public access on our website, www.elcr.org. But in order to be most effective, this information must be easy to find and understand. One of the first projects tackled by O'Meara was a complete revamping of our on-line library, including establishment of new categories, extensive editing and updating of articles, and reorganization of material in order to provide something for everyone, whether a horseman who is new to conservation issues, or a Conservation Partners leader.

In addition, O'Meara organized the inaugural event of our new public educational initiative, a forum titled "Secrets of Land Use Planning Revealed – And Why You Should Care," held March 10, 2012 at Shannondale Farm in Alpharetta, GA. This revolutionary event was the first in a series of educational forums scheduled for 2012 and 2013, designed to provide attendees with a better understanding of the issues threatening horse land and trail conservation and the tools needed to successfully advocate for their own equine communities.

In order to preserve a future for the equestrian landscape and lifestyle we love, all horse enthusiasts need to be informed and equipped to join in the land conservation effort, especially on the local level. Our goal is that ELCR's new education programs will help teach people how to make that difference.



*Denise O'Meara, ELCR
Education Coordinator*



Participants at the Atlanta area forum

Sibley Equine Conservancy Awarded \$10,000



Photo courtesy of Peggy Marne Photography

Breyer Grant Presentation (L-R) Brenda Myers of Sibley Equestrian Conservancy; Libbie Johnson, ELCR Breyer Grant Committee Chair; Kathleen Fallon of Breyer Animal Creations; and Mrs. Jane Beshear, First Lady of the Commonwealth and ELCR Breyer Grant Committee Member

On May 1, 2011, Equine Land Conservation Resource (ELCR) and Breyer Animal Creations awarded the Minnesota-based Sibley Equine Conservancy a \$10,000 equine land conservation grant. Sibley Equine Conservancy used the funds as a deposit on a 220-acre tract of land in Pequot Lakes, MN which has long been used by local equestrians, but is now threatened by sale. In cooperation with county, state and federal agencies, the Sibley Equine Conservancy hopes to create the Minnesota Horse Park, a multi-use equestrian facility.

The grant is the result of a cooperative effort between by Breyer Animal Creations and ELCR designed to recognize and assist community conservationists and equestrian groups in their efforts to conserve land and open space for equine use. The funds for the grant, provided by Breyer, are raised by the sale of a special Breyer Benefit Model.



EQUINE LAND CONSERVATION RESOURCE

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