

FOR IMMEDIATE RELEASE

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ELCR and My Horse University Present a new Webinar: 'How to Use and Understand ELCR's "Horse-Friendly Zoning Practices in American Communities"

Lexington, KY – March 9, 2018. Equine Land Conservation Resource (ELCR), in partnership with My Horse University, is pleased to announce a new webinar "How to Use and Understand ELCR's "Horse-Friendly Zoning Practices in American Communities" guide. Author and planner Christine Hughes, AICP, will show viewers how to navigate and use the new guide.

The webinar will be held on Tuesday, March 27, 2018, at 7:00pm. To register, go to https://msu.zoom.us/webinar/register/WN_nxgrH4gpRYyTF04Bo4378w (or visit www.myhorseuniversity.com/webcasts, scroll down to our webinar, and click register). The webinar is FREE, but you must register to attend. Instructions to access the webinar will be sent to your email.

In this webinar, Christine will teach you about the zoning guide itself, walking you through and helping you to understand the content and concepts. You will be able to utilize the guide as you work toward solutions to your local equine land issues. Of special interest are the descriptions of how individual communities around the US approach and regulate horse-keeping and activities.

'Horse-Friendly Zoning Practices in American Communities' and the preceding 2015 guide, also by Christine Hughes, 'Planning and Zoning Guide for Horse-Friendly Communities' are both available for viewing or download at ELCR's website (elcr.org) - *Issues* pulldown, *Planning for Horses in Your Community* section, *Introduction* area. Both are introduced by national expert Tom Daniels, PhD, professor, author and director at Univ. of Pennsylvania Department of City and Regional Planning.

Why attend this webinar? Horsemen/women and all horse loving citizens need to know about the zoning process, how to communicate their needs effectively to decision makers and planners, and what horse-friendly zoning language looks like as they tackle the issues of expanding development and loss of equine lands, facilities and trails. Most importantly, the webinar will bring home the need for the equine community to be proactive, and to actively advocate for horse-friendly planning and zoning language, thus establishing firm guidelines for equine land protection in the future.

About the Equine Land Conservation Resource (ELCR): *ELCR builds awareness about the loss of lands available for horse-related activities and facilitates the protection and preservation of those lands. We provide education and information to assist equine advocates and communities in protecting horse lands and equine access. America's equine heritage embodies the emotional, physical, environmental and economic benefits that evolve from the horse-human relationship. Ultimately, ELCR works to ensure that these benefits are safeguarded. For more information about the ELCR visit www.elcr.org or call (859) 455-8383*

About MyHorseUniversity: *MHU, at Michigan State University, brings research and knowledge from world-renowned experts to online courses and products. MHU's courses provide a comprehensive and convenient learning experience for horse enthusiasts throughout the world. MHU provides premier learning experiences online, with science-based research and information in all courses and products. www.myhorseuniversity.com.*