

## For Immediate Release

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### ELCR and My Horse University to Host Equestrian Trail Design and Construction Webinar

Lexington, KY- October 5, 2017- My Horse University, Michigan State University's online equine education program and Equine Land Conservation Resource will co-host Mike Riter with Trail Design Specialists to present "*Design and Construction for Equestrian Trails – Sustainably*", on October 17, 2017 at 7pm Eastern time.

Mike will present basic insights on how sustainable and long-lasting trails should be created. The discussion will start with proper design techniques, including where the trail should go, where it shouldn't go and why. This will be followed by a talk about best management practices for construction that will create durable trails in many different terrain and soil types. This knowledge about how to create sustainable equestrian trails will help equestrians to keep trail access in their communities.

Trail Design Specialists' designers, staff, and construction crews are avid outdoor enthusiasts, enjoying biking, mountain biking, horseback riding and off-road motorcycling – not just occasionally, but as a way of life. They believe that the only way to create a trail that excites users and gives them a positive experience is to participate in the activities for which the trail is being designed. Their experience in working in different environments and with so many soil types has given them the insight to create unique trails that will endure the test of time, yet remain easy and cost effective to maintain - designed in '*a better way*'.

To register for the webinar, please visit [https://msu.zoom.us/webinar/register/WN\\_T7X\\_bCbqTbuMH69iFuxUgw](https://msu.zoom.us/webinar/register/WN_T7X_bCbqTbuMH69iFuxUgw). For additional information contact Denise O'Meara, Director of Education, Equine Land Conservation Resource with questions. Email [domeara@elcr.org](mailto:domeara@elcr.org) or call 859-229-3125.

**About the Equine Land Conservation Resource (ELCR):** *ELCR builds awareness of the loss of lands available for horse-related activities and facilitates the protection and preservation of those lands. We work to ensure America's equine heritage lives on and the emotional, physical and economic benefits of the horse-human relationship remains accessible. ELCR serves as an information resource and clearinghouse on conserving horse properties, land use planning, land stewardship/best management practices, trails, liability and equine economic development. For more information about the ELCR visit [www.elcr.org](http://www.elcr.org) or call (859) 455-8383*

**About My Horse University:** *My Horse University (MHU) is a Michigan State University Extension program that brings research and knowledge from world-renowned experts to online courses and products <http://myhorseuniversity.com> MHU webcasts are developed in partnership with the national equine resource team known as eXtension Horses which works to harness the Cooperative Extension System's best information to provide traditional and expanding clientele a source of reliable and up-to-date horse information on equine science and management. <http://articles.extension.org/horses>*