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Editor's Note: Photos of Lyle Lovett and Karen O'Connor available upon request

### **Famous Riders Recognize Threat to Horsemen and Join Forces with ELCR**

Renowned three-day event competitor and Olympian Karen O'Connor, along with show reiner and Grammy award winning singer/songwriter Lyle Lovett are showing their support for the Equine Land Conservation Resource.

Ten-time US Female Equestrian Athlete of the Year, Karen O'Connor, is best known for her performances in the Atlanta and Sydney Olympics. Her exemplary career and numerous achievements have made her a familiar face in competition, while her dedication to giving back to the equestrian community has made her a fan favorite.

Four-time Grammy Award-winner Lyle Lovett is known throughout the world for his music and feature film acting, but he is also a popular rider in reining events. Lovett breeds and raises Quarter horses for reining and racing, as well as working cow horse. He has also been active in championing equine causes in his native Texas.

These two equine competitors may seem to have little in common, but they both have noticed the land crisis and how it has affected the horse sport, industry and lifestyle. As hayfields, farms and competition sites are replaced with subdivisions and shopping developments, O'Connor and Lovett believe that the time to act is now.

As the only national organization working to conserve land for horse-related activity, Equine Land Conservation Resource (ELCR) was a perfect fit. ELCR attempts to answer the question "Where will you ride, race, compete, raise foals and grow hay?" by offering a clearinghouse of information, networking and educational resources.

Both O'Connor and Lovett have lent their renown to ELCR's cause by participating in ad campaigns. The ads will be featured in many publications and websites. O'Connor and Lovett hope that their involvement with ELCR will help others to realize the threat to equine competition, sport and lifestyle and act to conserve land in their own communities.

For more information, or to get involved in conservation in your community, visit [www.elcr.org](http://www.elcr.org) or contact ELCR at (859) 455-8383.

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About the Equine Land Conservation Resource (ELCR)

The Equine Land Conservation Resource is the only national not-for-profit organization advancing the conservation of land for horse-related activity. ELCR serves as an information resource and

clearinghouse for land and horse owners on issues related to equine land conservation, land use planning, land stewardship/best management practices, trails, liability and equine economic development. If you want to know more about ELCR, visit our website at [www.elcr.org](http://www.elcr.org) or call (859) 455-8383.