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ELCR to Conduct National Survey of Local Advocacy and Horse Land Conservation Organizations

Lexington, Ky. – March 2, 2017 – Equine Land Conservation Resource (ELCR) is pleased to announce that it will be conducting a national survey of local organizations working on equine advocacy and land related issues, in partnership with the University of Kentucky's *Community and Economic Development Initiative of Kentucky (CEDIK)*, as part of its ambitious three-year strategic plan. The strategic plan is available at www.elcr.org/strategic-plan/.

The ground breaking comprehensive survey will reveal important information about survey respondents such as mission, existing partnerships, historical activities, model organizations, best practices, successes and failures as well as common issues and challenges shared among respondents.

“Recognizing that conservation is a local issue, we couldn’t be more excited about the national survey,” said ELCR Executive Director, Holley Groshek. “We know there are many outstanding local efforts across the country with regard to equine advocacy and the conservation and protection of horse lands. We look forward to identifying these success stories and best practices to share within our national network while developing a better understanding of how ELCR can best use its resources to support local equine advocacy and land conservation efforts.”

ELCR will also utilize the results of the survey to inform and fine-tune its educational programming and resources and technical assistance services in order to better support local advocacy and conservation efforts. Any local equine or conservation organization working on equine advocacy or land related issues that would like to be included in the national survey should contact Abby Gates at agates@elcr.org no later than March 24, 2017. Anyone interested in exploring opportunities to sponsor the national survey should contact Holley Groshek at hgroshek@elcr.org.

About the Equine Land Conservation Resource (ELCR): *ELCR builds awareness of the loss of lands available for horse-related activities and facilitates the protection and preservation of those lands. We work to ensure America’s equine heritage lives on and the emotional, physical and economic benefits of the horse-human relationship remains accessible. ELCR serves as an information resource and clearinghouse on conserving horse properties, land use planning, land stewardship/best management practices, trails, liability and equine economic development. For more information about the ELCR visit www.elcr.org or call (859) 455-8383*