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My Horse University and Equine Land Conservation Resources to Co-Host Trails Webinar

Lexington, KY – March 12, 2019 – My Horse University and Equine Land Conservation Resource will co-host a free webinar on March 19, 2019, at 7:00 pm Eastern Daylight Saving Time entitled “How They Did It: Dealing with Opposition to Equestrian Trails,” presented by trails expert Mark Flint.

Why attend this webinar? There are a variety of circumstances that can lead to opposition to horse trails, and Mark is well-versed in tackling that opposition head-on. Horse enthusiasts, planners and designers will learn about sources of opposition that can emerge in any community; the importance of preparing your equine organization to advocate for horse trails; developing your communication plan long before any trail plans are made; and actions to ensure that opposition is minimalized or eliminated from the outset. Mark will lead you through a few simple steps to develop an effective support network that will help you find and manage volunteers, raise needed funds and handle many other demands.

Mark Flint is a professional trail designer from Tucson Arizona and chief regional steward for the Arizona Trail Association. Owner of Southwest Trail Solutions, the company has designed trails in Vermont and Nevada as well as in many parts of Arizona. Also working as a part-time trails program coordinator for Pima County, Mark was heavily involved in the design and construction of the Arizona National Scenic Trail in Southern Arizona. He has been an avid mountain biker, outdoorsman and equestrian, focusing most recently on his lifelong love of horses.

To register for the webinar, visit https://zoom.us/webinar/register/WN_kipxMljfQIG9GWd6Cs3GJQ.

About My Horse University (MHU): MHU was established in 2005 at Michigan State University, a land-grant university with nationally ranked programs in equine science and management. MHU was created through a partnership between MSU Extension, the MSU Department of Animal Science, and MSU Global. MHU brings research and knowledge from world-renowned experts to online educational material available to horse enthusiasts worldwide. Visit www.MyHorseUniversity.com, or call (517) 432-5131.

About the Equine Land Conservation Resource (ELCR): ELCR builds awareness of the loss of lands available for horse-related activities and facilitates the protection and conservation of those lands working to ensure America's equine heritage lives on and the emotional, physical and economic benefits of the horse-human relationship remains accessible. ELCR serves as an information resource and clearinghouse on conserving horse properties, land use planning, land stewardship/best management practices, trails, liability and equine economic impact. For more information about the ELCR visit www.elcr.org or call (859) 455-8383.