

## FOR IMMEDIATE RELEASE

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### Recorded Webinar on Equestrian Trail Design for Urban Multi-Use Trails Now Available

Lexington, KY – September 16, 2019 – American Trails and Equine Land Conservation Resource co-hosted our latest webinar on August 22, 2019, “*Equestrian Trail Design for Urban Multi-Use Trails*,” sponsored by *RHINO Marking and Protection Systems*. The webinar focused on equestrian access and sustainable design for urban shared use and equestrian trails.

This popular webinar is recorded and archived at the American Trails website here:

<http://bit.ly/2m0S3PL>. Important trail issues for trail advocacy are discussed, as are new ideas about the integration of equestrian riding into our urbanized areas and shared use trail systems. Discover how trails can successfully interface with disabled and other user group needs, citing key materials and tread surfacing that are horse friendly from both a safety and best practices-sustainability perspective.

Webinar presenters included Matthew Woodson and Jim Coffman. Matthew Woodson is president of Okanogan Trail Construction (OTC), an award-winning trail design, building, and maintenance company working globally. OTC has been serving public and private clients for over thirty years, with expertise in performing heavy-duty construction in a wide range of wild, rural, and urban regions. For more information visit <https://okanogantrail.com/>.

Jim Coffman's experience combines over 30 years of environmentally conscious and sustainable public and private sector planning and landscape architecture work and teaching at the university level. Jim is one of the co-authors of the *Equestrian Design Guidebook for Trails, Trailheads, and Campgrounds* for the US Forest Service. Jim's company, Coffman Studio, creates complete streets, bicycle, pedestrian and urban core design guidelines and provides design/construction oversight for urban paths and trails. For more information visit <https://www.coffmanstudio.com/>.

The webinar recording is FREE to watch. Thanks to our sponsor RHINO, CEU credits for landscape architecture, AICP and NRPA professionals are available for just \$15.00.

**About American Trails:** *American Trails (AT) is a national, nonprofit organization working on behalf of all trail interests, AT supports local, regional, and long-distance trails and greenways, whether they be in backcountry, rural or urban areas by finding common ground and promoting cooperation among all trail interests. AT's website, [www.americantrails.org](http://www.americantrails.org), is a comprehensive online source for planning, building, designing, funding, managing, enhancing, and supporting trails, greenways, and blue-ways. Phone (Redding California office): (530) 605-4395.*

**About Equine Land Conservation Resource (ELCR):** *ELCR builds awareness of the loss of lands available for horse-related activities and facilitates the protection and conservation of those lands working to ensure America's equine heritage lives on and the emotional, physical and economic benefits of the horse-human relationship remains accessible. ELCR serves as an information resource and clearinghouse on conserving horse properties, land use planning, land stewardship/best management practices, trails, liability and equine economic impact. For more information about the ELCR visit [www.elcr.org](http://www.elcr.org) or call (859) 455-8383*