## FOR IMMEDIATE RELEASE

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## **Equine Land Conservation Resource Appoints Jane Thery to Advisory Council**

Lexington, KY. – October 17, 2019 - Equine Land Conservation Resource (ELCR) announces the appointment of Jane Thery of Washington, D.C. to the ELCR Advisory Council.

Jane Thery is a life-long equestrian and specialist in international diplomacy and economics. She holds a BA in international relations from Duke University, a MA in international economics from Yale University and is fluent in Spanish.

Jane Thery's commitment to the stewardship of equestrian lands began as a focused effort to give back to the wonderful world of horses and to promote sound environmental practices through strategic alliance building, measurable results and linking horse farms to stewardship advocacy programs and technical and financial assistance. Ms. Thery founded the Farm Stewardship Committee of the Maryland Horse Council which holds regular events to promote horse farm stewardship. Under her leadership, the Committee promoted the Maryland Association of Soil Conservation Districts' Farm Stewardship Certification and Assessment Program (FSCAP) for horse farms, raising the number of certified horse farms from one to over thirty.

Ms. Thery forged alliances with the Chesapeake Bay Foundation, the Maryland Department of the Environment and the Soil Conservation District Offices to promote best practices and highlight horse farms with excellent farm stewardship for healthy horses and a healthy environment. She served on a Maryland State task force on composting regulation, representing the Maryland Horse Council. Ms. Thery recently launched her own business, Green Horse Enterprises, LLC, to work on "greening" horse farms and equestrian competition venues, including exploring options for the new Fair Hill Five-Star Eventing venue in Maryland. "Jane's interest in and commitment to stewardship of equestrian lands is a great addition to our Advisory Council," says ELCR Board President, Ken Haddad. "We are thrilled to have her as part of our team."

Jane Thery is presently competing with her Maryland-based Selle Francais gelding, Quattro au Lait, at Third Level Dressage and has a happily-retired Thoroughbred Eventing mare, Pimienta, in the Shenandoah Valley. She notes that she takes inspiration in land stewardship and exploration from her ancestors George Washington and Meriwether Lewis.

**About the Equine Land Conservation Resource (ELCR):** ELCR builds awareness of the loss of lands available for horse-related activities and facilitates the protection and preservation of those lands. We work to ensure America's equine heritage lives on and the emotional, physical and economic benefits of the horse-human relationship remains accessible. ELCR serves as an information resource and clearinghouse on conserving horse properties, land use planning, land stewardship/best management practices, trails, liability and equine economic development. For more information about the ELCR visit www.elcr.org or call (859) 455-8383.

<sup>\*</sup>Photo available upon request