## FOR IMMEDIATE RELEASE

For additional information, contact: Holley Groshek, Executive Director Equine Land Conservation Resource

Phone: 859-455-8383 /Email: hgroshek@elcr.org

www.ELCR.org

Editor's note: Photo available upon request

## Fleming Farm Project Donors of The Great Meadow Foundation Honored with Conservation Leadership Award

Lexington, KY – November 19, 2019 - Equine Land Conservation Resource (ELCR) is pleased to announce the Fleming Farm Project Donors of The Great Meadow Foundation have been honored with the 2019 Anson W. Taylor, Jr. Award for Leadership in Equine Land Conservation.

The award, named for the late preservationist, land conservator, avid foxhunter, equestrian and ELCR co-founder, Anson W. Taylor Jr., was established by the ELCR Board of Directors to recognize individuals and organizations that have made an outstanding contribution to preserving land for equine use through their extraordinary generosity of time, effort, expertise and support.

On the evening of November 1, members of the Equine Land Conservation Resource Board of Directors recognized the Fleming Farm Project Donors of The Great Meadow Foundation with the Anson W. Taylor, Jr. Award at Mrs. Magalen O. Bryant's Locust Hill Farm. Mrs. Jacqueline B. Mars accepted the prestigious award on behalf of the 48 members of this generous group of donors. The donors were largely responsible for funding the effort to double the size of Great Meadow, build a world class arena on the new property, and bring the first FEI Eventing Nations Cup™ ever held in America to Great Meadow.

Once purchase of the new property and construction of the new arena was complete, two easements were used to protect the property in perpetuity. A conservation easement, held by Fauquier County, was placed over the entire property. An easement protecting against nutrient pollution formed by ACRE Investment Management in The Plains, Virginia was also used to protect 25 acres facing the Broad Run tributary on the new property.

"Conservation issues have always been important in this area of Virginia, especially as it pertains to equestrian pursuits," said ELCR President, Ken Haddad. "The Great Meadow experience of conserving the land and building a top-notch equine competition venue for the benefit of future generations can serve as a model for other communities working to protect equine access to land."