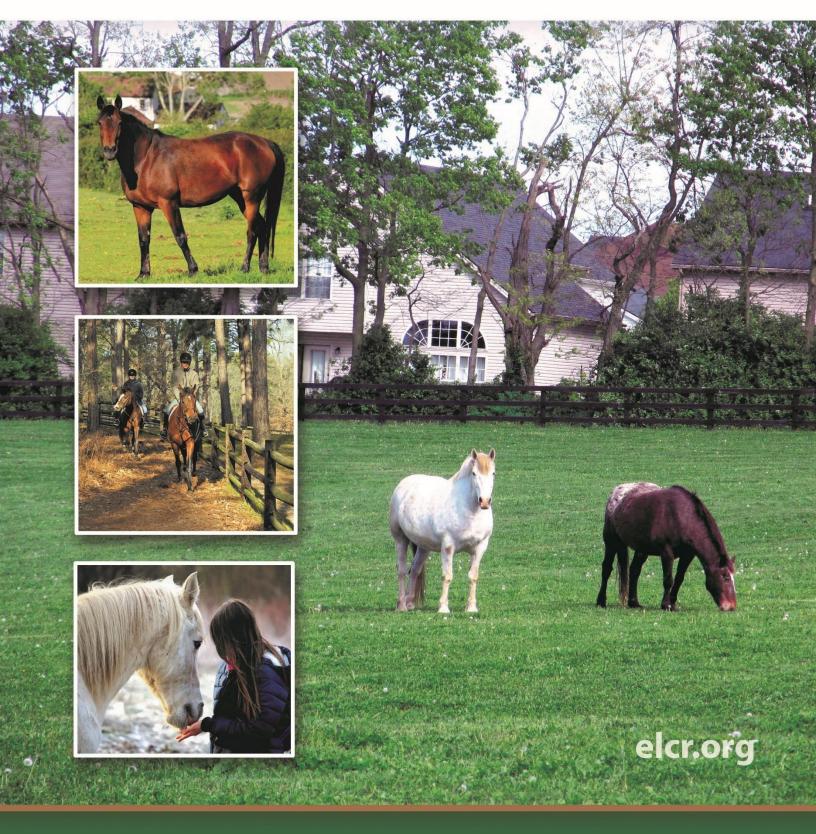


Annual Report 2021



FROM OUR BOARD PRESIDENT

Dear Friends, Partners and Supporters,

Another year has galloped by and ELCR has not slowed down in providing online and consultation information and advice dealing with horse lands and the increasing pressures of growth.

There has also been a societal shift with more emphasis on the outdoors. I am sure you have experienced this firsthand.

This renewed interest in the outdoors and the "country" life has amplified impacts on horse lands that ELCR is working diligently to conserve and expand. Rural land is being lost or subdivided; public lands are being overwhelmed by a new wave of visitors and with more professionals working from home; and more urban people are relocating to rural areas. I have personally watched as land prices and horse prices have increased due to the significant demand for open space and reconnecting with their childhood horse dreams and their children's horse dreams. And to top it off, those same folks and all of us with horses are competing with people wanting their own open spaces, biking trails, hiking lands, and we can't ignore the myriad innovative technology outdoor sports becoming popular. If we don't remain vigilant and responsive to issues around the country, horse lands will certainly be lost, and most will be unrecoverable. Fortunately, ELCR has made it a point to be part of the greater outdoor community, as highlighted in this newsletter, and this brings us in contact with all outdoor interests and ensures that NO LAND, NO HORSE remains part of the mix of outdoor activities.

So, we have been given a view into the future and this has been a major consideration in our new strategic planning efforts (described in this newsletter) and the plan couldn't be timelier. It will take us into the future, but we will need your help. This plan focuses on improving our ability to communicate with the horse and conservation community at the local level, and target and better deliver our informational and educational materials. However, this requires the financial resources to redesign and update our website with the most modern capabilities to meet the expectations of those seeking our help. Soon you will hear about our Changing Ground campaign to raise the funds necessary to bring our program into the present and set it up for the future. You can make this happen by digging a bit deeper and helping to make the campaign a success.

Now, I'm going to vent a little bit. It has been my observation that our equine community is significantly under-invested in ensuring what I believe to be the most important thing ultimately to a horse and its owner, that <u>access</u> to land for horses and equine activities will be there in the future. I am involved in an outdoor sports industry trade organization (not horse-related) which, like many outdoor industries, collectively invests significant funds for ensuring that access for their sports activity is maintained. I don't see this in our horse world and that is why I say we are under-invested. ELCR, with help from our conservation partners, is the only national organization that provides a one-stop window into solving myriad horse land issues and we struggle to do that. We desperately need to reach into the local level where the horse land issues are greatest and where we are losing access bit by bit, but we simply can't do it alone; we need everyone's help.

Recognizing that we are a compact national-level organization with a modest budget, we surely can't solve all issues the equine community faces, but we can certainly help. Visit our website and you will be amazed at the resources available. I can't think of another national nonprofit organization, and I am involved with many, that provides so much information and guidance free to anyone looking for assistance.

Ken Haddad President, ELCR Board of Directors

Kennet Hacklast



Ken Haddad aboard his mount Eragon

EQUINE LAND CONSERVATION RESOURCE (ELCR)

About ELCR

ELCR is the only national organization focused on the conservation of land for horses and **all** horse-related activities. Our organization is dedicated to promoting the vital role the horse serves in society and championing the future of horses and horse-related activity in America.

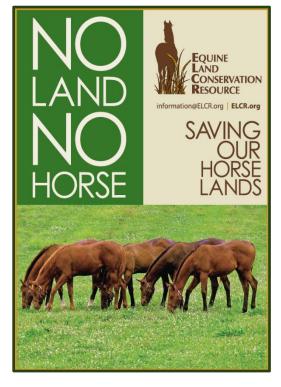
We are working with our conservation partners, individuals, and local organizations and government to stem the tide of development to ensure a future for horses in our communities for the enjoyment of this and future generations.

Our Mission

Equine Land Conservation Resource leads in the protection and conservation of lands for the horse and horse-related activities.

Our Vision

A future in which horse lands have been conserved so that America's equine heritage lives on and the emotional, physical, and economic benefits of mankind's bond with the horse remain accessible to all.



Our Work

Since land is saved locally, it is imperative that horse enthusiasts be made aware of the existing threats and understand how they can become actively engaged in protecting horse lands and trails in their communities. Creating awareness of equine land loss has always been an integral part of our work. Providing the equine community with the tools and resources needed to prevent the loss of land for equine-related activities is also at the forefront of our work. ELCR supports these efforts by:

- Continuing to expand awareness of the threat of unplanned growth and development and impact on horse owners, enthusiasts, and the equine industry at large;
- Serving as the first point of contact and clearinghouse for connecting to leading national experts on advocating for and conserving access to land for horses;
- Representing the public land access interests of the equine community at the national level;
- Creating and providing no-cost access to educational articles, tools, templates, and webinars in our six core issue areas in our online resource library;
- Providing one-on-one customized technical assistance and counseling on local land-loss issues;
- Working with partner organizations to host i nformative educational webinars on important equine land conservation-related topics;
- Building a national network of local equine advocacy and equine land conservation organizations to expand the rate at which land is protected for horses and horse-related activities.

EQUINE LAND CONSERVATION EDUCATIONAL RESOURCES

ELCR is committed to using feedback-generated programing to create extensive and up-to-date educational resources for horse owners and landowners, organizations, and agencies, to help them understand the impact of the many issues that contribute to loss of equine access in their communities. Our educational resources provide ideas about what to do, how to communicate needs, who to collaborate with, and what actions need to be taken to resolve local equine access issues. The equine community can access our educational resources via our online resource library, educational webcasts, and in-person presentations. These guides, tools, templates, articles, and other educational resources pertaining to six core areas of equine land conservation available free of charge at www.elcr.org.

Online Resource Library

In 2021, ELCR developed and made these new educational resources available to the public free of charge:

- Private Equestrian Trail Systems: Viable Options for Fragmented Landscapes https://elcr.org/private-equestrian-trail-systems-viable-options-for-fragmented-landscapes/
- Great American Outdoors Act of 2020: Overview and Implementation https://elcr.org/great-american-outdoors-act-of-2020-overview-and-implementation/
- Leading the Way: Back Country Horsemen First Coast Work to Preserve Trail Access https://elcr.org/leading-the-way/
- Sustainable Equine Management Resource Sheet https://elcr.org/sustainable-equine-management-resource-sheet/
- What Equestrians Need to Know About the USDA 10-Year Trail Shared Stewardship Challenge
 https://elcr.org/what-equestrians-need-to-know-about-the-usda-10-year-trail-shared-stewardship-challenge/
- Hoofprints in the Sand: How Horseback Riders Gained Access to the Great Lakes Shoreline https://elcr.org/hoofprints-in-the-sand/
- Impact of AFO and CAFO Regulations on the Equine Industry https://elcr.org/impact-of-afo-and-cafo-regulations-on-the-equine-industry/

Educational Webcasts

As part of its educational programing, ELCR routinely offers webcasts (webinars) that address imminent and current national issues on a local basis with local examples. Offering webinar programs, with our partner organizations, allows us to bring a variety of authorities to speak about relevant equine land advocacy topics while reaching an even broader national audience.

The recorded and archived webinars are made available on the ELCR website at www.elcr.org for those who are unable to participate in the live events. Our annual educational webinars remained very popular throughout the pandemic.

In 2021 ELCR offered the following webinars with our partnership with American Trails, Daily Acts, American Horse Council, and Back Country Horsemen of America:

- March 6, 2021: "Sustainable Equine Management" (127 participants) https://dailyacts.org/sustainableequinemanagement/
- March 16, 2021: "Great American Outdoors Act" (203 participants)
 https://elcr.org/webinar-recording-great-american-outdoors-act-webinar/



July 12, 2021: "Current and Future Trends in Equestrian Trails" (336 participants)
 https://elcr.org/webinar-recording-current-and-future-trends-in-equestrian-trails/





ELCR TECHNICAL ASSISTANCE PROGRAM

ELCR remains the "go-to" organization among the equine community for advice and direction on protecting endangered horse lands. ELCR provides one-on-one counseling and technical assistance to individuals, organizations, and communities dealing with local horseland issues. ELCR is the only national organization providing this service for **all** horse-related land issues.

The significant number of inquiries that we receive each year allows ELCR to understand the specific equine access issues being faced across the country and to develop informational resources and educational materials that address the most common issues faced by the equine community, while expanding our national organizational network.



Photo courtesy of USDA

Although issues may vary with each community, the following is a good overview of the types of issues most addressed in our technical assistance program:

- Loss of equine access to local trails on public land, such as parks, forests, or fish and wildlife areas, where the land manager perceives a problem with horse use:
- Loss of equine access to trails that run through private lands, where the landowner wants to shut down access due to privacy needs, liability issues or problems with horsemen, and which may provide connections between public trail segments;
- Taking measures to conserve an individual's private property or piece of land that has come up for sale and is important to equine-related activities;

- Resolving trail user group conflicts due to damage to land, poor trail design or maintenance, or lack of communication between groups;
- New or changed local ordinances that negatively affect horse owners and horse business owners by adding restrictions to existing and new horse operations;
- The need for implementation of best management practices on existing horse lands;
- Addressing issues between newer residents, unfamiliar or uncomfortable with horses, and farms/ranches;
- Assistance finding financial support for horse land conservation projects.



Photo credit: Matthew Klein

In 2021, ELCR staff responded to a total of 38 individual requests for counseling and technical assistance regarding local horse land issues. The requests came from individuals, organizations and communities working on specific local horse land related issues in 17 different states.

The requests for assistance received in 2021 covered various topic areas such as planning and zoning issues, equine access to private and public land, conservation tools for horse land, and best management practices for horse properties. Each request for technical assistance is unique, reflecting issues specific to that area.

ELCR'S CONSERVATION AWARDS PROGRAM

On an annual basis, ELCR recognizes commitment to land conservation that exemplifies the mission of Equine Land Conservation Resource with our awards and scholarship program that have expanded over the years, with many of the awards presented in partnership with our conservation partner organizations.

The awards and scholarship program serves not only to raise the awareness of the importance of land conservation, but also to highlight the conservation achievements of an individual, group or organization that serves as an inspiration to the equine community.



Below is an overview of the various individual awards in our awards program.

Anson W.H. Taylor Jr. Memorial Scholarship Award

The Anson W. Taylor Jr. Memorial Scholarship was established in 2006 to honor Mr. Taylor for his work with the United States Pony Clubs and the Equestrian Land Conservation Resource. An avid equestrian and foxhunter, Anson W. Taylor Jr. was dedicated to educating equestrians about land conservation. He was a founding member of the Equestrian Land Conservation Resource and served as USPC resident in the mid-1980s. The scholarship, sponsored by USPC and ELCR, is annually awarded to a Pony Club member in his/her senior year of high school with a GPA of 3.0 or higher, who has been accepted to an institution of higher learning and has achieved a USPC rating of C-2 or higher with demonstrated achievements in Pony Club and to horse land conservation.

The Anson W.H. Taylor Jr. Conservation Leadership Award

The Anson W.H. Taylor Jr. Award for Leadership in Equine Land Conservation was established by the ELCR board of directors to recognize individuals and organizations that have made an outstanding contribution to preserving land for equine use through their extraordinary generosity of time, effort and expertise. This award is named for the late preservationist, land conservator, family man, foxhunter, equestrian, and ELCR cofounder Anson W.H. Taylor Jr. For more on the Anson W.H. Taylor Jr. Award for Leadership in Equine Land Conservation and a list of past award recipients, visit https://elcr.org/about-elcr/anson-taylor-award/

The Robert N. Clay Conservation Leadership Award

The Robert N. Clay Conservation Leadership Award, established in partnership with Thoroughbred Owners and Breeders Association (TOBA) in 2014, is presented annually at the TOBA awards dinner to a member of the Thoroughbred community for their achievements in equine land conservation. For more on the Robert N. Clay Conservation Leadership Award and a list of past award recipients, visit https://elcr.org/about-elcr/robert-n-clay-conservation-award/

The Equine Land Conservation Achievement Award

The Equine Land Conservation Achievement Award, established in 2017 in partnership with United States Dressage Federation (USDF), recognizes individuals or organizations for outstanding achievement in protecting land or access to land for equine use. The award was established to help increase awareness of the importance of land conservation in the dressage community and to serve as inspiration to others within the discipline. For more information on the Equine Land Conservation Achievement Award, visit https://elcr.org/about-elcr/the-equine-land-conservation-achievement-award/

HONORING LEADERSHIP IN EQUINE LAND CONSERVATION IN 2021

2021 Anson W.H. Taylor Jr. Memorial Scholarship Award Recipient

ELCR and United States Pony Clubs (USPC) are pleased to award the Anson W.H. Taylor Jr. Memorial Scholarship to C2 event rider and member of Butte Valley Pony Club Madeline McDougal of Chico, California. Madeline is studying biology at William Jessup University.

She volunteers regularly at Camelot Equestrian Park, a nonprofit, sustainable equestrian facility on 1,600 acres that serves all disciplines, is a community recreation center, and even serves as a large animal disaster evacuation center. Camelot's biggest concerns are land preservation and fundraising to support park maintenance and improvements. Camelot is run on a strictly volunteer basis, so through her volunteer hours Madeline has helped to staff events and keep the facility usable with new improvements. She assisted in disaster relief efforts during the extensive 2018 Camp Fire in northern California. She also donates all the funds she earns from being a D-level examiner to the park foundation.



Madeline McDougal and her mount Duvall

Madeline cares deeply about Camelot and she hopes that her efforts, combined with others', will ensure that future generations are able to continue to enjoy this equestrian facility that greatly enriches the community.

2021 Robert N. Clay Conservation Award



George Isaacs, Bridlewood Farm
Manager, accepting the Robert N. Clay
Award on behalf of John and Leslie
Malone from Holley Groshek, ELCR
Executive Director.

John and Leslie Malone were recognized as the recipients of the 2021 Robert N. Clay Conservation Award during TOBA's 35th National Awards Dinner on September 11 in Lexington, Kentucky.

John Malone, the largest landowner in the United States, is no stranger to the conservation world. A well-respected philanthropist, and supporter of land preservation, he is the founder of the Malone Family Land Preservation Foundation and a member of the board of The Nature Conservancy, one of the largest land-conservation nonprofit organizations in the country. Leslie, a horse lover since childhood, is a well-known equestrian and major supporter of the U.S. Olympic Dressage Team.

The Malones purchased the 800-acre historic Bridlewood Farm in Ocala,

Florida, in August 2013, and spearheaded its revitalization as a working Thoroughbred operation. It now covers 2,000 acres. The Malones also demonstrated their commitment to protecting Central Florida's prestigious horse lands as founding members of the nonprofit land protection advocacy organization Horse Farms Forever in Marion County, Florida, which was the 2020 recipient of the Robert N. Clay Conservation Award. The Malone's Bridlewood Farm manager, George Isaacs, serves on the board of Horse Farms Forever. The Malone's leadership led to other local farms joining the movement to protect the unique heritage and culture of Central Florida horse farms.

According to the *Bangor Daily News*, in addition to preserving land in Florida and Maryland for Thoroughbred operations, John also owns large expanses of land in Maine, New Mexico, Colorado, Wyoming, and New Hampshire and has earned a reputation as a conservation-minded buyer who maintains the traditional uses of the properties he buys.

ADVOCACY AT THE NATIONAL LEVEL

Below Is a summary of the various equine land advocacy activities ELCR engaged in during 2021 at the national level.

Trails Are Common Ground. According to an Outdoor Industry Association study, 8.1 million more Americans



hiked in 2020 versus 2019. But any recreational trail user will tell you there are more people on the trails than ever before, creating even more pressures between user groups on already crowded trails. Recognizing that the community of trail users continues to grow at an exponential rate, in 2021 ELCR joined an unprecedented coalition of advocacy groups that came together to create the public awareness campaign Trails Are Common Ground. The coalition members represent all manner of activities that take place in the dirt, including hiking, trail running, equestrian, mountain biking, and motorized singletrack, with both ELCR and Backcountry Horsemen of American representing the equestrian trail

community. The campaign elevates the importance of respectful, inclusive, safe, and enjoyable experiences on trails. The campaign includes a website and Instagram account, and creative assets that can be shared and personalized by brands, nonprofits, content creators, and all passionate trail users who want to rise together to share the message of Trails Are Common Ground. All trail user groups are invited to participate. To learn more about the campaign, visit https://trailsarecommonground.org/

Trails Move People. ELCR also signed on as a member of the Trails Move People coalition led by one of our partner organizations, American Trails. Trails Move People is a coalition of trail-focused organizations amplifying the voice of a diverse community of trail users. By identifying shared values, collaboration, education, and communication, we raise awareness of the economic, health, social, and political value of trails. This initiative promotes interaction between



and understanding of trail communities that are typically unfamiliar with each other. The Trails Move People coalition, in partnership with American Trails, created an emerging grant program known as The Trail Fund that is dedicated to maintaining and enhancing America's trails through maintenance, research, and stewardship training projects.

Coalition for Recreational Trails (CRT). ELCR remained an active member of the Coalition for Recreational Trails. CRT is an alliance of national and regional trail-related organizations across a broad spectrum of interests, representing motorized and non-motorized communities. Its members work together to build awareness and understanding of the Federal Highway Administration's Recreational Trails Program, which returns federal gasoline taxes paid by off-highway recreationists to the states for trail development and maintenance. The RTP comes up for reauthorization every five years, so this was of major importance in 2021. ELCR represents the interests of the equine community, along with two other national equine organizations, on the coalition on issues such as e-bikes on public lands and in 2021 worked to support CRT's efforts to reauthorize and expand the RTP.

American Horse Council Recreation, Trails, and Land-Use (RTLU) Committee. In 2021, a horse



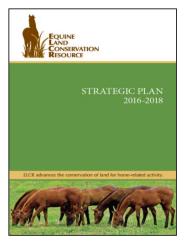
camp working group was organized by an RTLU committee under the leadership of Back Country Horsemen of America that included the American Horse Council, American Endurance Ride Conference, Equine Land Conservation Resource, and others that collaborated with the US Forest Service on a white paper titled "Recommended Best Practices for Managing Stock Use Sites at Developed

Campgrounds" to help address the shortage of horse-friendly campsites on federal public lands.



COALITION FOR RECREATIONAL TRAILS

THE WAY FORWARD: A STRATEGIC PLAN FOR THE FUTURE OF ELCR



During 2021 the ELCR board of directors and staff devoted significant time to strategic planning. As a result of this strategic planning effort, ELCR is about to embark on a new, second phase of growth in our 2021-2023 strategic plan that will build on the data collected during our 2016-2018 strategic plan. The complete 2016-2018 Strategic Plan is available at https://elcr.org/strategic-plan/

The key accomplishment of that initial plan was the implementation of a first-of-its-kind national comprehensive survey of more than 700 local equine advocacy and conservation organizations from all 50 states, focused on one or more of the following key issues: land protection, access to equine facilities, establishment and protection of trails and trail networks, raising awareness of the economic and other benefits of horses, and providing input to local planning and zoning as it relates to equine access to or use of public and private lands.

The survey, conducted in late 2017 in partnership with the University of Kentucky Community and Economic Initiative of Kentucky (CEDIK), became the first step to developing a national network of local organizations and led to ELCR's creation of a network advisory committee composed of representatives from local organizations around the country.

Based on the three important initial steps in data collection and network building, ELCR's new strategic plan will focus developing a web-based platform to support and grow this "No Land, No Horse" national network.

The key elements in our new strategic plan will include the following:

- Establishing the No Land, No Horse network.
 This first-of-its-kind network, built on the organizations participating in the 2017 national survey and growing as other groups join, will provide a sense of community across the nation for organizations and/or individuals advocating for horse-land activities.
- Developing a web-based platform to support the No Land, No Horse network. The platform will provide
 access to online educational resources, promote connectivity, communication, and community among
 network members across the nation, and store and give access to information on network members.
- Enhanced Educational Programming. Based on the valuable feedback gained from the national survey,
 the No Land, No Horse network advisory committee and network members, ELCR will expand and refine
 its unique educational programming. The new web platform will provide access to information/resources,
 best practices, and referrals to experts on specific land-related issues for network members and the
 equine community at large.
- Promoting No Land, No Horse. To identify and attract new members to the network and to increase
 awareness of the value of horse activities and the importance of horse lands, a promotional program will
 be developed for use by ELCR and network members.

OUR CONSERVATION AND CORPORATE PARTNERS

Corporate Conservation Leaders

Blackburn Architects Kentucky Performance Products

Business Members

Agoura Horse Property
Cornett and Associates
Equestrian Properties & Fine
Country Homes LLC
Farms and Barns Real Estate
HBC - H. Burkert & Co, Inc
Trails by Design

Conservation Leaders

Masters of Foxhounds Assoc. North Salem Bridle Trails Assoc. United States Equestrian Federation United States Eventing Association United States Hunter Jumper Assoc. United States Pony Clubs



Conservation Partners

Allerton Farm American Association of Equine Practitioners American Endurance Ride Conference Appaloosa Horse Club Ashland Farm BCH, Lower Rio Grande Chapter Bay Area Barns and Trails Bay State Trail Riders Association **Bull Valley Riding Club** Caledonia Conservancy Cedar Ridge Farm Equestrian Certified Horsemanship Assoc. Charlotte Steeplechase Assoc. Equestrian Partners in Conservation Foothills Equestrian Trails Assoc. Foothills Riding Club Fox Covert Farm Friesian Horse Assoc. of North

America
Great Lakes Distance Riding Assoc.
Horse Heritage Conservancy
Horsemen's Council of Illinois
Kentucky Horse Council
Kentucky Thoroughbred Owners &
Breeders Assoc.
Koko Crater Stables
Land Conservancy for Southern

Chester County
Many Ponies Outfit & Ranch
Maryland Horse Breeders Assoc.
Masterson Equestrian Trust Fdn.
Michigan Horse Council
Muttontown Horsemen's Assoc.
National Reining Horse Association

Nevada All-State Trail Riders North American Trail Ride Conf. North Carolina Horse Council Old Magnolia Farm Oregon Equestrian Trails Palos Hills Horsemen's Association Pathfinder Farm Pennsylvania Equine Council Piscataquog Area Trailways Roaring Fork Valley Horse Council Sand Meadow Farm Shawnee Trail Conservancy South Carolina Horsemen's Council South Eastern Distance Riders Assoc. Southern Eighths Farm Sun Star Farm Twin Oaks Valley Equestrian Assoc. United States Dressage Federation Virginia Horse Council

Wayne Area Conservancy Fdn.



FINANCIAL STATEMENTS

ELCR Statement of Financial Position

Assets

Current Assets	2021	2020
Cash	\$418,225	\$435,655
Other Receivables	45,978	2,251
Promises to Give	0	0
Prepaid Insurance	1,339	1,235
Total Current Assets	\$465,542	\$439,141

Property & Equipment	2021	2020
Total Property &	\$2,247	\$2,891
Equipment		

Total Assets	2021	2020
Total Assets	\$470,040	\$442,298

Liabilities & Fund Balance

Current Liabilities	2021	2020
Accounts Payable	\$4,344	\$4,839
Accrued Liabilities	11,820	12,044
Deferred Revenue	340	396
Total Current Liabilities	\$16,504	\$17,279

Fund Balance	2021	2020
Unrestricted	\$447,836	\$425,019
Temporarily Restricted	5,700	0
Total Fund Balance	\$453,536	\$425,019

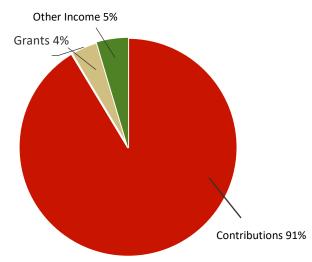
Total Liabilities & Fund Balance	2021	2020
Total Liabilities & Fund	\$470,040	\$442,298
Balance		

ELCR's Ratio of Spending

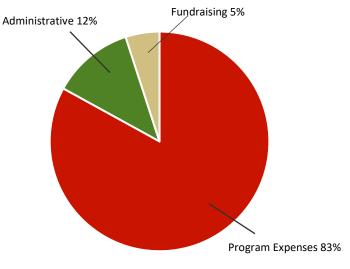
Income	2021	2020
Contributions (Unrestricted)	\$228,615	\$293,729
Grants (Unrestricted)	10,500	37,265
Other Income	11,560	11,523
Total Income	\$250,675	\$342,517

Expenses	2021	2020
Program Expenses	\$183,724	\$178,657
Administrative	27,585	26,800
Fundraising	10,806	10,514
Total Expenses	\$222,115	\$215,971

Income



Expenses



OUR LEADERSHIP

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